

# California STATE★FAIR



California State Fair & Exposition  
Youth Programs  
P.O. Box 15649, Sacramento, CA 95852  
Attention: Alison Wells (Demonstration Coordinator)  
Email: [awells@calexpo.com](mailto:awells@calexpo.com) Phone: (916) 263-7875  
Fax: (916)263-7903

## 2016 DEMONSTRATION APPLICATION

Please complete and return this Demonstration Application, as well as samples of any promotional items which are to be distributed from your booth space, to the California State Fair, at the above address. Please complete the entire application. Applications are considered based on: interactive experience for fair-goers, relevance to program, and timeliness of application submission.

**CHANGES** - You can change small details of your demonstration from those listed on your application with simple verbal approval from the Demonstration Coordinator. Should your application be approved, a site visit and planning meeting with Demonstration Coordinator is available upon request. The details of your demonstration will be discussed and any necessary adjustments can be addressed.

**MEGAN'S LAW** – If you are selected as a Demonstrator, you will be required to complete a Megan's Law form. In 1998, the California State Fair implemented a policy requiring that all persons conducting business with, employed by, or volunteering at Cal Expo during the course of the annual State Fair shall provide the necessary personal information to enable their names to be searched through the Department of Justice's Megan's Law files.

**IMPORTANT!** - Please submit all materials which will be distributed from your booth space during the fair for prior approval. Any non-approved materials which are used during your Demonstration will be removed by Fair staff.

### Application Process:

1. Fill out and submit application to the address at the top of this form.
2. Upon approval, a site visit and brief planning meeting is available upon request
3. Turn in your Event Insurance Form (if applicable), Letter of Understanding, Megan's Law Form & Credentials Request. These forms will be provided once you application is accepted.

**Your proposed demonstration must be family-oriented and appropriate for all ages.**

Please select the program area to which you are applying:

\_\_\_\_\_ Student Showcase, (S.T.E.A.M. K-7<sup>th</sup> Grade)      \_\_\_\_\_ Dream Big (babies – 5 years old)  
\_\_\_\_\_ Student Showcase, (S.T.E.A.M. 8<sup>th</sup>- Community College)      \_\_\_\_\_ Other Space Requests \_\_\_\_\_

Title of Demonstration: \_\_\_\_\_

(name you wish to represent your organization & demonstration title in any signage or marketing materials. Think concise & limited space)

### PLEASE PRINT

Name of Company/Organization \_\_\_\_\_

Contact Person \_\_\_\_\_ Phone (\_\_\_\_) \_\_\_\_\_

Mailing Address \_\_\_\_\_ Cell (for fair-time use) (\_\_\_\_) \_\_\_\_\_

City/State \_\_\_\_\_ Zip \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

*Prior approval by Fair Management is required for all merchandise sales. If chosen as a demonstrator, the Demonstration Coordinator will discuss any stipulations, and the rules for merchandise sales.*

## Availability

How many days would you like for your demonstration? \_\_\_\_\_

When are you available? Indicate preferred dates by marking 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup>, etc: choice dates. please note special promotional days are listed:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Building hours: Fri-Sun: 10am-10pm Mon-Thu: 11am-10pm					July 8	July 9 <small>Brew Fest Rugby Game vs. Ohio</small>
July 10	July 11	July 12 <small>Wells Fargo \$2 Rides for all &amp; Kids Free Tuesday</small>	July 13 <small>\$2 Tastes of the Fair</small>	July 14 <small>\$2 Tastes of the Fair Military Appreciation Day</small>	July 15 <small>62 &amp; Better – Senior Tix \$8</small>	July 16
July 17	July 18	July 19 <small>Wells Fargo \$2 Rides for all &amp; Kids Free Tuesday</small>	July 20 <small>\$2 Tastes of the Fair</small>	July 21 <small>\$2 Tastes of the Fair First Responders Day</small>	July 22 <small>62 &amp; Better – Senior Tix \$8</small>	July 23 <small>Rugby Game vs. San Diego</small>
July 24	Interested in FREE Toyota Concert Series on the Golden 1 Stage? Click <a href="#">here</a> to get excited!					

### Demonstration Description

Please give a brief description of your demonstration:

### Demonstration Goals

What do you hope to accomplish through your demonstration at the State Fair?

Please fill out the following information using your best estimates to help us best service your unique needs.

## Staffing

Only persons *directly involved* in demonstration staffing will be issued entrance credentials.

- Youth demonstrators will be issued one credential for themselves and one for a parent/guardian.
- Youth Group Demonstrators will be issued one credential per youth, as well as one chaperone credential for every 4 youth or fraction thereof.
- Limit 15 credentials per booth, per day (written requests for exceptions must be received 3 weeks prior to the Fair opening)

Number of Staff/participants present during fair hours, per day: \_\_\_\_\_

## Vehicles

Demonstrators may be eligible for parking passes. Please carpool where possible; visitor parking fees are \$10 per car.

Number of Vehicles used to load/unload supplies to Expo Center (limit 2): \_\_\_\_\_

Number of Vehicles which will need to be parked at the fairgrounds during the day, per day: \_\_\_\_\_

## Do you plan to...

None of these are prohibited, but have stipulations which must be discussed.

Check all that apply Explanation/List

<input type="checkbox"/>	Give Away Merchandise	
<input type="checkbox"/>	Sell Merchandise	
<input type="checkbox"/>	Hold a Raffle	
<input type="checkbox"/>	Use Helium	
<input type="checkbox"/>	Distribute Printed Materials	
<input type="checkbox"/>	Use Amplified Sound (mic)	
<input type="checkbox"/>	Operate Machinery	

## Do you need...

Materials other than those listed here must be provided by the Demonstrator.

Check all that apply Describe Purpose/Need

<input type="checkbox"/>	Internet Access/Wi-Fi	
<input type="checkbox"/>	Electricity (specify amps)	
<input type="checkbox"/>	Microphone/PA	
<input type="checkbox"/>	Counters or Tables	
<input type="checkbox"/>	Chairs (max 6)	

## Will you be using...

List all electronic and mechanical equipment you will be bringing, including instruments, monitors, computers, button maker, paper cutter, etc.