

Share your enthusiasm and knowledge for all things food and cooking by becoming a Demonstrator at the California State Fair! Promote your restaurant, food truck, cookbook, cultural cuisine, web blog, healthy lifestyle message, or personal passion. Our goal is to educate almost 800,000 Fair Guests in the internationally-awarded California's Kitchen exhibit.

APPLICATIONS DUE: Demonstrations are booked on a first-come-first-served basis. Space is limited, apply today!

DEMONSTRATION DATES: Friday, July 8-24, 2016

TIMES: Monday-Thursday: 11am-10pm  
Friday-Sunday: 10am-10pm

LOCATIONS:

Cal Expo, 1600 Exposition Blvd, Sacramento, CA 95815

*Building B, right next to the California State Fair's award-winning demonstration Farm*

1. "Cooking Theatre," a full, 3-kitchen, cooking-show-style set with seated audience, power and amplified sound. Electric Stove (*no gas stove is available, per fire code*). Pantry, refrigeration, wash station, and equipment are backstage.
2. "The Grill," right outside at The Farm (shaded), features a large propane grill, plenty of counter space, small refrigerator, audience seating, amplified sound and adjacent food prep tent.
3. "Do It Yourself" Demonstration Counter, inside near The Cooking Theatre features sink, large counters and power. Pantry, refrigeration, wash station, and equipment are backstage.
4. Sampling Centers: Cheese, Produce and Olive Oil (*please inquire*)

AVAILABLE SUPPLIES:

- Pots & Pans
- Basic Kitchen Utensils
- Small appliances

AVAILABLE INGREDIENTS:

Save Mart Supermarkets is our Kitchen sponsor. We may be able to supply ingredients available at Save Mart Supermarkets based on the information you submit on the attached Ingredients List.

PLEASE BRING:

- Any specialty equipment such as pressure canners, good knives, electric woks, etc.
- Any specialty ingredients not found at Save Mart Supermarkets
- Your fanciest and flashiest apron or chef's jacket and your positive and outgoing personality!

OTHER INFORMATION:

- We love samples! You are highly encouraged to pass out samples of your recipe/product.
- Our Emcee, Michael Marks, "Your Produce Man," is available to help prompt dialogue between you and the audience. He is great! Please inquire.

CONTACT: Michelle Johnson at 916.263.3189 or email at [mejohanson@calexpo.com](mailto:mejohanson@calexpo.com)

## California's Kitchen Demonstration Application

SUBMIT TO: California's Kitchen, Michelle Johnson  
P.O. Box 15649  
Sacramento, CA 95852

916.263.3189  
916.263.7903 (fax)  
mejohanson@calexpo.com

Name of Business/Organization/Blog/Etc.	
Contact Person	
Phone Number	Cell phone Number <i>(for day of presentation)</i>
Mailing Address	
City	State, Zip Code
Email Address	
Website:	

**Availability:** Indicate preferred dates:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Hours of Operation: Fri-Sun: 10am-10pm; Mon-Thu: 11am-10pm					July 8	July 9
July 10	July 11	July 12	July 13	July 14	July 15	July 16
July 17	July 18	July 19	July 20	July 21	July 22	July 23
July 24						

Demonstration Title:
Description of Demonstration:

Preferred Number of Demonstration Days: \_\_\_\_\_

Preferred number of Demonstrations per day: \_\_\_\_\_

<b>Locations of Interest:</b> <i>(check all that apply)</i> <input type="checkbox"/> Cooking Theatre <input type="checkbox"/> The Grill at The Farm <input type="checkbox"/> "Do It Yourself" Demonstration Counter	<b>Time of Day Preferred</b> <i>(check all that apply)</i> <input type="checkbox"/> Morning <input type="checkbox"/> Afternoon <input type="checkbox"/> Evening	<b>Length of Demonstration</b> <i>(check one)</i> <input type="checkbox"/> 30 Minute Time Slot <input type="checkbox"/> 60 Minute Time Slot <input type="checkbox"/> 90 Minute Time Slot <input type="checkbox"/> 120 Minute Time Slot
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## Demonstration Ingredients Form

Submit this form with your application. Applicant will be notified of any ingredients which cannot be provided from Save Mart Supermarkets, and which must be supplied by the applicant.

Demonstrator Name

Demonstration Title

Shopping List *(include quantities needed)*