

*California*  
**STATE★FAIR**

**2016 Fair University**

**What's In Now Report**

Compiled by:

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Fair University is a teen volunteer group for the California State Fair. This year, the team is made up of 14 individuals, aged 14-17, who work together to accomplish a multitude of goals such as helping run the Fair and creating the What's In Now report.

Traditionally, the What's In Now report is a collection of what the teen volunteers think is popular in today's culture. This year, the Fair University teenagers have revamped the report in order to more accurately reflect the interests of fair-going youth. This What's In Now report relays the top results of a survey taken by a collective of 333 fairgoers on what is popular among a variety of different categories that are prevalent in the lives of today's California youth.

### **Games & Apps**

- Pokémon Go
- Pokémon
- Minecraft
- Instagram
- Snapchat
- Twitter

### **New Technology**

- iPhone
- Tablets
- Virtual Reality
- Consoles such as the PS4 and Xbox One
- Smart Watches
- 3D Printing
- Tesla & Self-driving cars

## **Websites**

- YouTube
- Google
- Instagram
- Tumblr
- Netflix
- Facebook

## **Music**

- Genres
  - Pop
  - Rap
  - Hip Hop
  - EDM
  - Country
- Artists
  - Taylor Swift
  - Drake
  - 21 Pilots
  - Beyonce
  - Kanye West

## **Food**

- Pizza
- Ice Cream
- Mac & Cheese
- Fast Food (burgers)
- Bacon
- Mexican Food (tacos and nachos)
- Asian (sushi, ramen, boba)

## **Fashion**

- Jeans
- Dresses
- Active Wear and Sports clothing
- T-shirt and Shorts

## **Phrases**

- It's lit
- Phrases from memes:
  - Dat Boi
  - Roasted
  - Get wrecked
- Hakuna Mattata
- Omg, lol, wtf, brb

## **Shows**

- Spongebob
- Disney
- Game of Thrones
- Steven Universe
- Orange is the New Black

## **Hobbies**

- Sports in general. Most popular:
  - Swimming
  - Soccer
  - Skateboarding
- Gaming
- Cooking
- Art

## **Youth Thoughts on the 2016 California State Fair**

### **What they liked**

- Food
- Rides
- Animals
- Art and exhibits

### **What they thought the Fair can improve on**

- More exhibits
- More technology
- Bring back the giant slide
- More stuff for kids
- All around less expensive
- Rides
  - Cheaper
  - Faster
  - Longer
  - Shorter lines
  - More variety
  - Open earlier
- Food
  - More variety (more healthy, less deep-fried)
  - Cheaper
  - Water should be free
- More water misters
- More A/C
- Vendors need to take credit/debit