

## California Best of California Magazine & Award Seal Order Form

#### **Award Seals**

Adorn your award-winning product with California State Fair Award Seals to inspire consumer confidence at the store shelf. You can also request image files of Award Seal designs for use in product label design and promotional print or web publications. (actual sizes shown)





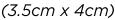




(3.5cm)





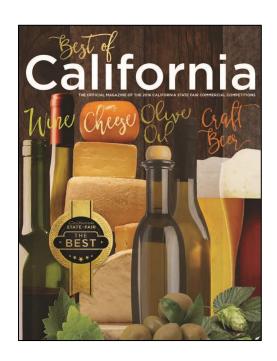




## **2017 Best of California Magazines**

Beautiful 'Best of California' Magazines feature award-winning commercial olive oil, wine, beer and cheese from the California State Fair; a great buyer's guide! Check out competition winner listings, features on the Best of Show winners, and bonus articles.

(2016 edition shown)





## **Best of California Magazine** & Award Seal Order Form

#### Magazines become available in August

Select from the following quantities (Prices include shipping & handling):

order Tota	Please include attached Use of Award Artwork Agreement Form  You will be contacted once Magazines are printed
order Tota	You will be contacted once Magazines are printed
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order Tota	You will be contacted once Magazines are printed
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Zip Co	ode
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Mail forms to: California State Fair
Don Callison

PO Box 15649

Sacramento, CA 95852

Questions? Or email forms to: Email dcallison@calexpo.com

Call (916) 263-3636



# Use of Award Artwork Agreement Form

#### **Use of Award Artwork**

If requesting digital files of label designs please also fill out and submit this Use of Award Artwork Agreement Form

The undersigned award recipient (AWARDEE) agrees that the California State Fair competition award artwork must only be used in connection with the product that received the specific award. The use of the award artwork in conjunction with other products is strictly prohibited.

AWARDEE agrees not to share artwork with unauthorized individuals, companies or organizations.

AWARDEE further agrees that the award artwork may not be used to disparage, bring into disrepute, or derogate the California State Fair or its competitions.

AWARDEE also agrees not to use the artwork in any way that may possibly diminish or damage the goodwill of the California State Fair including without limitation uses that could be deemed to be obscene, pornographic, sexual, or violent, or to encourage unlawful activities.

AWARDEE may not alter the appearance of the artwork.

AWARDEE may not incorporate the artwork into any service mark/logo.

Agreed to by:	
Signature:	Date:
Printed Name:	
Company:	
Titlo:	