

Share your enthusiasm and knowledge for all things food and cooking by becoming a Demonstrator at the California State Fair! Promote your restaurant, food truck, cookbook, cultural cuisine, web blog, healthy lifestyle message, or personal passion. Our goal is to educate 750,000 Fair Guests in the internationally-awarded California's Kitchen exhibit.

APPLICATIONS DUE: Demonstrations are booked on a first-come-first-served basis. Space is limited, apply today!

DEMONSTRATION DATES: Friday, July 13-29, 2018

STAGE TIMES: Monday-Thursday: 12pm-8pm
Friday-Sunday: 11am-8pm

LOCATION: Cal Expo, 1600 Exposition Blvd, Sacramento, CA 95815
Building B, right next to the CA State Fair's award-winning Farm

Cooking Theatre

3-kitchen cooking-show-style set with seated audience, power and amplified sound. Electric Stove (*no gas stove is available, per fire code*). Pantry, refrigeration, wash station, and equipment are backstage.



Cooking Theatre Stage



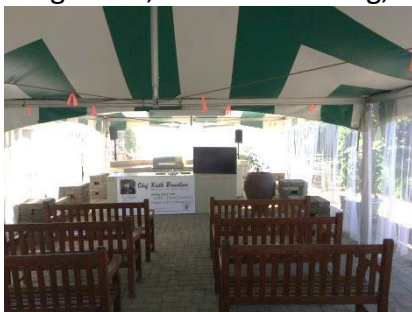
Whole Animal Butchering from Taylor's Market



Ingredients & Supplies, Theatre Backstage

The Grill

Right outside at The Farm (shaded), features a large propane grill, plenty of counter space, small refrigerator, audience seating, amplified sound and adjacent food prep tent.



Inside The Grill at The Farm



Grilling Fresh Veggies with Chef Patrick Mulvaney



Food Prep Tent at The Grill

OTHER OPPORTUNITIES (*applications available at CAStateFair.org*)

- Sampling, Sales & Education Centers: Olive Oil, Honey, and California Food Products
- Cooking Challenges for Professional Chefs: Pro Chef Challenge, MRE Challenge
- Cooking Challenges for Amateur Chefs: First Responders Challenge, Culinary School Challenge, High School Challenge, 4-H Challenge

AVAILABLE SUPPLIES: Pots, pans, bakeware, basic kitchen utensils, small appliances

AVAILABLE INGREDIENTS: Save Mart is our Kitchen sponsor. We may be able to supply ingredients available at Save Mart based on the information you submit on the attached Ingredients List.

PLEASE BRING:

- Any specialty equipment such as good knives, pressure canners, electric woks, etc.
- Any specialty ingredients not found at Save Mart Supermarkets
- Your fanciest and flashiest apron or chef's jacket and your positive and outgoing personality!

SOUND: The Cooking Theatre has 3 wireless headsets
The Grill has 2 wireless headsets

EMCEE: Our Emcee, Michael Marks, "Your Produce Man," is available at the Cooking Theatre to help prompt dialogue between you and the audience. He is great!



FOOD SAFETY: The California's Kitchen exhibit is regularly inspected by the Health Department throughout the course of the Fair. Demonstrators are responsible for knowing and abiding by food safety standards.

- Closed-toe shoes required
- Long hair must be tied back or under a hat

SAMPLING: Guests love samples! Because our kitchens are inspected you can also sample out the food you prepare onstage. You may also pass out samples of recipe/product, as long as they were prepared and/or packaged in an inspected commercial facility.

LOAD IN: You may drive your vehicle right up to the building during delivery hours:
Mon-Thu 9:30am-10:30am, Fri-Sun 8:30am-9:30am.

LOAD OUT: for loading out equipment at times other than the morning delivery windows, please ask the coordinator. Golf cart assistance may be available, but must be arranged in advance.

CREDENTIALS: Admission and Parking Credentials will be provided to guest chefs and any assistants for use on the day of their demonstration. Admission credentials are good for the entire day at the fair. Parking Credentials allow one entry by a vehicle into the demonstrator parking area.

SALES: No sales are permitted in the Cooking Theatre or at The Grill. For sales opportunities, see the Sampling, Sales & Education Center program at CAStateFair.org.

CONTACT: Michelle Johnson at 916.263.3189 or email at mejohanson@calexpo.com

2018 California's Kitchen Demonstration Application

SUBMIT TO: California's Kitchen, Michelle Johnson
 P.O. Box 15649
 Sacramento, CA 95852

916.263.3189
 916.263.7903 (fax)
 mejohnson@calexpo.com

Name of Promoted Business/Organization/Blog/Etc.	
Contact Person	
Phone Number	Cell Phone Number <i>(for day of presentation)</i>
Mailing Address	
City	State, Zip Code
Email Address	
Website	

Availability: Indicate preferred dates:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Stage Hours: Fri-Sun: 11am-8pm; Mon-Thu: 12pm-8pm					July 13	July 14
July 15	July 16	July 17	July 18	July 19	July 20	July 21
July 22	July 23	July 24	July 25	July 26	July 27	July 28
July 29						

Demonstration Title *(for publication):*

Description of Demonstration *(for publication):*

Preferred Number of Demonstration Days: _____

Preferred number of Demonstrations per day: _____

Locations of Interest: <i>(check all that apply)</i> <input type="checkbox"/> Cooking Theatre <input type="checkbox"/> The Grill at The Farm	Time of Day Preferred <i>(check all that apply)</i> <input type="checkbox"/> Morning <input type="checkbox"/> Afternoon <input type="checkbox"/> Evening	Length of Demonstration <i>(check one)</i> <input type="checkbox"/> 30 Minute Time Slot <input type="checkbox"/> 60 Minute Time Slot <input type="checkbox"/> 90 Minute Time Slot <input type="checkbox"/> 120 Minute Time Slot
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2018 California's Kitchen Demonstration Ingredients Form

Save Mart is our Kitchen sponsor. We may be able to supply ingredients available at Save Mart based on the information you submit on this Ingredients List.

Submit this form with your application. Applicant will be notified of any ingredients which cannot be provided from Save Mart, and which must be supplied by the applicant.

Demonstrator Name

Contact Number *(cell is best, the shopper may contact you while shopping at Save Mart)*

Demonstration Title

Demonstration Date *(turn in an Ingredients Form for each day of your demonstration)*

Shopping List *(Be specific, and include quantities)*