

# Food & Cooking Demonstrations

## At the California State Fair



Share your enthusiasm and knowledge for all things food and cooking by becoming a Demonstrator at the California State Fair! Promote your cookbook, restaurant, cultural cuisine, healthy lifestyle message, food truck, web blog, or personal passion, to our 750,000+ annual Fair Guests.

APPLICATIONS DUE: demonstrations booked on a first-come-first-served basis. Space is limited, apply today!

DEMONSTRATION DATES: Friday, July 10-26, 2015

TIME: 30 to 120 minute time slots available  
Monday-Thursday: 11am-10pm  
Friday-Sunday: 10am-10pm

### LOCATIONS:

Cal Expo, 1600 Exposition Blvd, Sacramento, CA 95815

1. "The Cooking Theatre," in its new location in the California Building, right next to our award-winning demonstration farm. A full, 3-kitchen, cooking-show-style set with seated audience. Pantry, refrigeration, wash station, and equipment are backstage.
2. "The Grill," outdoors at The Farm (shaded), features a large propane grill, plenty of counter space and audience seating.
3. "The Do It Yourself" Demonstration Counter, inside near The Cooking Theatre. This space offers direct interaction with Fair Guests.

### AVAILABLE SUPPLIES:

- Electric Stove (*no gas stove is available, per fire code*)
- Outdoor Propane Grill
- Pots & Pans
- Basic Kitchen Utensils
- Refrigeration

### AVAILABLE INGREDIENTS:

Save Mart Supermarkets is our Kitchen sponsor. We may be able to supply ingredients available at Save Mart Supermarkets, based on the information submitted on the Ingredients List.

### PLEASE BRING:

- Any specialty equipment such as pressure canners, good knives, electric woks, etc.
- Any specialty ingredients not found at Save Mart Supermarkets
- Your fanciest and flashiest apron or chef's jacket and your positive and outgoing personality!

### OTHER INFORMATION:

- We love samples! You are highly encouraged to pass out samples of your recipe/product.
- Our Emcee, Michael Marks, "Your Produce Man," may be available to help prompt dialogue between you and the audience. He is great! Please inquire.

CONTACT: Michelle Johnson at 916.263.3189 or email at [mejohanson@calexpo.com](mailto:mejohanson@calexpo.com)

# Food & Cooking Demonstration Application

SUBMIT TO: California's Kitchen, Michelle Johnson  
 P.O. Box 15649  
 Sacramento, CA 95852

916.263.3189  
 916.263.7903 (fax)  
 mejohnson@calexpo.com

Name of Business/Organization/Blog/Etc.	
Contact Person	
Phone Number	Cell phone Number <i>(for day of presentation)</i>
Mailing Address	
City	State, Zip Code
Email Address	
Website:	

**Availability:** Indicate preferred dates:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Hours of Operation: Fri-Sun: 10am-10pm; Mon-Thu: 11am-10pm					July 10	July 11
July 12	July 13	July 14	July 15	July 16	July 17	July 18
July 19	July 20	July 21	July 22	July 23	July 24	July 25
July 26						

Title of Demonstration: \_\_\_\_\_

Description of Demonstration:
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Preferred Number of Demonstration Days: \_\_\_\_\_

Preferred number of Demonstrations per day: \_\_\_\_\_

Locations of Interest: <i>(check all that apply)</i> <input type="checkbox"/> Cooking Theatre <input type="checkbox"/> The Grill at The Farm <input type="checkbox"/> The "Do It Yourself" Demonstration Counter	Time of Day Preferred <i>(check all that apply)</i> <input type="checkbox"/> Morning <input type="checkbox"/> Afternoon <input type="checkbox"/> Evening	Length of Demonstration <i>(check one)</i> <input type="checkbox"/> 30 Minute Time Slot <input type="checkbox"/> 60 Minute Time Slot <input type="checkbox"/> 90 Minute Time Slot <input type="checkbox"/> 120 Minute Time Slot
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# Demonstration Ingredients Form

Submit this form with your application. Applicant will be notified of any ingredients which cannot be provided and which must be supplied by the applicant.

Demonstrator Name

Demonstration Title

Ingredients *(include quantities needed)*