

# STATE FAIR ★ CALIFORNIA

Presents the

## SNACK DOWN!

### Cottage Food Operators Baking Challenge

Promote your small business and educate the public about California's Cottage Food Industry by competing in a live baking challenge at the California State Fair. Cottage Food Operators will prepare a single baked snack in front of a live fair audience in our new Cooking Theatre. The audience will decide the winner by popular vote.

APPLICATIONS DUE: June 15, 2015

DATE/TIMES: Saturday, July 11, 2015, 10:30am

LOCATION: Cooking Theatre, Save Mart Supermarkets  
California's Kitchen, Building B

QUALIFICATIONS: Any officially licensed cottage food operator

AWARDS:	1 <sup>st</sup> Place .....	State Fair Rosette
	2 <sup>nd</sup> Place .....	State Fair Rosette
	3 <sup>rd</sup> Place .....	State Fair Rosette

#### AVAILABLE EQUIPMENT:

- Electric range & oven, microwave, sink and electrical outlet.
- Tools and small appliances typically found in a home kitchen are also available.
- Not available: rice cooker, food processor
- Participants are encouraged to bring their own knives or any specialty equipment needed.

#### AVAILABLE INGREDIENTS:

- The pantry is stocked with a variety of common ingredients for cooking and baking
- Participants may submit their recipe in advance to request ingredients to be in stock. Save Mart Supermarkets generously contributes funds for the purchase of ingredients for the Cooking Theatre.

ADDITIONAL OPPORTUNITY: Do an interactive demo in the "Do It Yourself" Counter, for more personal interaction with Fair guests, including education, information and sales opportunities. Saturday, July 11 is set aside especially to feature Cottage Industry Operators. Please inquire for more information.

CONTACT: Michelle Johnson  
Culinary Programs Coordinator  
916.263.3189  
mejohanson@calexpo.com

## JUDGING INFORMATION

- An informal judging will take place by audience popular vote. Fair guests will line up at the stage to taste all three snacks, and then vote by tally.
- All participating contestants will be awarded a State Fair ribbon, 1<sup>st</sup> - 3<sup>rd</sup> Place.

## CHALLENGE FORMAT:

1. Arrive **30 minutes prior** to your start time to be fitted for a microphone and to sort out any last minute details
2. **Start Time:** The MC will introduce the challenge, competitors and Judges. Participants will give a short description of their Cottage Industry business.
3. **60 minutes:** prepare and bake your snack. While snacks are in the oven, the MC will interview contestants about the Cottage Industry and take questions from the audience (educational session)
4. **Audience Tasting and Judging** of the prepared snacks
5. **Clean the kitchens** (Fair staff will also help clean)
6. **Judges Announce the Winners** and ribbons will be presented

## ADDITIONAL RULES & REGULATIONS:

- **No alcoholic beverages may be consumed** either in front or back of the set; however, it may be used as an ingredient. Failure to follow this rule may lead to disqualification
- Kitchens will be assigned randomly before each round begins.
- No open flame is allowed, including torches and lighters (CA Fire Marshall Regulations)
- Please prepare enough food for 4 dozen samples so that food will be available for fair guests to sample and judge
- Only participants may be backstage (space limitations and food safety)
- Standard ServeSafe food safety rules and regulations will be followed. Wear closed-toe shoes, trim nails, tie back long hair and thoroughly wash your hands
- Each participant will receive 1 Admission Credential and 1 parking pass to enter the Fair the day of the Challenge. 2 additional admission credentials will be given to each participant for guests

# **SNACK DOWN!**

## **Cottage Food Operators Baking Challenge Contestant Application**

APPLICATION DUE DATE: June 15, 2015

SUBMIT TO: The Kitchen, Michelle Johnson  
P.O. Box 15649  
Sacramento, CA 95852

email: mejohnson@calexpo.com  
phone: 916.263.3189  
fax: 916.263.7903

Contact Name	
Phone Number	Cell phone Number <i>(for day of competition)</i>
Mailing Address	
City	State, Zip Code
Email Address	

Registered Business Name
Type of Food Sold

I hereby certify that all of the information submitted with my application to compete in the "Snack Down" Cottage Food Operators Baking Challenge is true and correct.

I hereby certify that I have read the competition information and rules, and I will accept and comply with rules as written, and accept the decision of the audience judges as final.

I hereby commit to participate in this Cooking Challenge on July 11, 2015 10:30am-1:00pm. I will check in 30 minutes prior to the start time.

**Challenge Accepted!**

Signature \_\_\_\_\_ Date: \_\_\_\_\_

**CALIFORNIA EXPOSITION AND STATE FAIR  
CALIFORNIA'S KITCHEN  
Letter of Understanding**

This Letter of Understanding is between CALIFORNIA EXPOSITION AND STATE FAIR, hereafter referred to as "Cal Expo" and \_\_\_\_\_ hereinafter referred to as "Demonstrator". (your full name)

Under this agreement, Demonstrator will participate as a competitor in the "Snack Down" Cottage Food Operators Baking Challenge in California Building B on Saturday, July 11 from 10:30am to 1:00pm.

Demonstrator will provide to Cal Expo: a completed Megan's Law compliance form listing all team members.

Cal Expo will provide: 1) basic pantry ingredients, tools, and demonstration kitchen; 2) credentials for Fair entry and parking for above dates.

Demonstrator and all participants agree to indemnify, defend and save harmless the State of California, California Exposition & State Fair, its officers, agents and employees from any and all claims and losses accruing or resulting to any and all contractors, subcontractors, suppliers, laborers, and any other person, firm or corporation furnishing or supplying work services, materials, or supplies in connection with the performance of this Agreement, and from any and all claims and losses accruing or resulting to any person, firm or corporation who may be injured or damaged by the Demonstrator and/or the Demonstrator's paid or volunteer assistants in the performance of this Agreement.

\_\_\_\_\_ Date: \_\_\_\_\_  
Demonstrator's Signature

**California Exposition and State Fair**

\_\_\_\_\_ Date: \_\_\_\_\_  
Jan Risso, Contracts Manager

**CALIFORNIA EXPOSITION & STATE FAIR  
MEGAN'S LAW FORM**

Department Issuing: CSF Programs  
Cal Expo Contact Person: Michelle Johnson, 916.263.3189

**POLICY:** One of the fundamental responsibilities of the California Exposition & State Fair (Cal Expo) is to protect the public. In 1998, Cal Expo implemented a policy requiring that all persons conducting business with, employed by, or volunteering at Cal Expo shall provide the necessary personal information to enable their names to be searched through the Department of Justice's Megan's Law files. This file consists of records of individuals convicted of specific sex offenses who are required by Penal Code Section 290 to register as sex offenders.

This form must be completed legibly, with all information requested, or it will not be accepted. Typewritten forms may be substituted but must contain the same information in columnar form and be attached to this form and including names of the person/company, on each page. Submit the information promptly to the Cal Expo Personnel Office prior to the event.

**Company/Organization/Applicants Name Submitting:**

<b>Product/ type of service provided:</b> <b>Demonstrator</b>	<b>Contact Telephone #</b>
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**Type of Business/Group/Position** (Check one)

<input type="checkbox"/> Contractor	<input type="checkbox"/> Consultant	<input type="checkbox"/> Concessionaire
<input type="checkbox"/> Exhibitor	<input type="checkbox"/> Tenant	<input checked="" type="checkbox"/> <b>Volunteer</b>

I certify that this is an accurate listing of all persons scheduled to work/volunteer for listed organization/business with Cal Expo. Failure to comply will be cause for rejection of the entire application.

**X** \_\_\_\_\_  
**Signature of Submitting Party** Date

Full Name (First, Middle & Last)	Date of Birth	Driver's License/ID # and Issuing State	Residential Zip Code