

GLOBAL WINTER WONDERLAND RETURNS TO SACRAMENTO!

Tickets now selling for the spectacular holiday theme park featuring hundreds of new lanterns and a thrilling acrobatic ice show.

Sacramento, Calif. (October 22, 2015) – Thanks to the great success of last year’s event, Global Winter Wonderland returns to Sacramento with all new lanterns and an exciting new theme – *Magic of the Seasons!* The multi-cultural theme park and magical world of light spanning 17 acres at Cal Expo will unveil sensational new attractions and a dazzling show, *Circus of Light presents Acrobats on Ice*.

“We were thrilled with the response from the Sacramento community and the warm welcome we received,” said Lulu Huang, event founder. “We usually travel to a new city every year, but our experience was so wonderful that we decided to come back to Sacramento with a brand new theme and all new lanterns.”

Global Winter Wonderland kicks off November 14th with special opening day festivities and a Global Parade celebrating cultures around the world. Tickets are now on sale and returning guests will enjoy a totally unique experience as they tour the stunning illuminated displays – some towering up to 7 stories – celebrating the *Magic of the Seasons*. Artisans will spend six weeks at Cal Expo creating these beautiful masterpieces that depict scenes from winter, spring, summer and fall.

Event organizers also searched the globe to bring the very best and most unique entertainers to perform this season. The *Circus of Light presents Acrobats on Ice* show is a thrilling performance on ice, included in the ticket price (for *Circus of Light presents Acrobats on Ice* b-roll please visit: <https://vimeo.com/121194625>). Global Winter Wonderland will also feature an ice rink and skate rentals, Santa photos, carnival rides, an international food court, a second stage for live cultural performances and holiday shopping.

Nearly 100 people from the local community will be hired to staff the festival and theme park at Cal Expo from November to January. Applications are accepted at www.globalwonderland.com under the About Global Winter Wonderland section.

Global Winter Wonderland welcomes guests every weekend and select weekdays from November 14th through January 3rd. Tickets are \$18 for adults, \$14 for children/seniors and kids under 3 are free. Discount offers are available through Groupon, Living Social and at participating Walgreens. Ticket prices include the *Circus of Light presents Acrobats on Ice* show, live cultural entertainment and access to dozens of spectacular lantern displays. Guests can enjoy carnival rides and the ice rink by purchasing tickets.

About ICEG

International Culture Exchange Group (ICEG), the producer of Global Winter Wonderland, was founded by President Lulu Huang to create a multi-cultural festival in the United States. ICEG is the first company in history to bring lanterns to the US, making Global Winter Wonderland the first and largest lantern festival outside of China. It is a rich tradition that dates back more than two thousand years. For more information on Global Winter Wonderland and ICEG please visit www.globalwonderland.com.

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