



Whole Animal Butchering from Taylor's Market



Cooking Theatre Stage



Ingredients & Supplies, Theatre Backstage

Share your enthusiasm and knowledge for all things food and cooking by becoming a Demonstrator at the California State Fair! Promote your restaurant, food truck, cookbook, cultural cuisine, web blog, healthy lifestyle message, or personal passion. Our goal is to educate 750,000 annual Fair Guests in the internationally-awarded Save Mart California's Kitchen exhibit.

The Cooking Theatre is a 3-kitchen, cooking-show-style set with an MC, seated audience, power and amplified sound. A stocked pantry, refrigeration, wash station, and common home kitchen equipment are backstage. Ingredients are provided by our generous sponsor, Save Mart Supermarkets.

APPLICATIONS: Demonstrations are booked on a first-come-first-served basis. Space is limited, apply today! Accepted applicants are called for final scheduling, and will be sent the remaining required forms. There is no cost for application or reservation.

DATES: July 12-28, 2019, during the California State Fair

STAGE TIMES: Monday-Thursday: 12pm-8pm
Friday-Sunday: 11am-8pm
Stage time slots are flexible depending on the demonstration

LOCATION: Save Mart California's Kitchen, Building B, Cal Expo Fairgrounds
1600 Exposition Blvd, Sacramento, CA 95815

REQUIRED FORMS: In addition to this application, we also require the following forms: Letter of Understanding, Megan's Law, Credential's Request, Ingredients Request

OTHER OPPORTUNITIES (*applications available at CStateFair.org*)

- Sampling, Sales & Education Booths: Olive Oil, Honey, and Made in California Food Products
- Live Cooking Challenge for Professional Chefs: Pro Chef Challenge
- Live Cooking Challenge for Amateur Chefs: First Responders Challenge
- Live Cooking Challenge for Youth: California Junior Chef Challenge

AVAILABLE SUPPLIES: Pots, pans, bakeware, basic kitchen utensils, small appliances

AVAILABLE INGREDIENTS: Save Mart is our Kitchen sponsor. We will supply ingredients available at Save Mart based on the information you submit on the attached Ingredients Request Form. To browse products at Save Mart go to their website at <https://www.savemart.com/shop-home>.

PLEASE BRING:

- Any specialty equipment such as good knives, pressure canners, electric woks, etc.
- Any specialty ingredients not found at Save Mart Supermarkets
- Your fanciest and flashiest apron or chef's jacket and your positive and outgoing personality!

SOUND: The Cooking Theatre has 3 wireless headsets

EMCEE: Our MC, Michael Marks, "Your Produce Man," is available at the Cooking Theatre to help prompt dialogue between you and the audience. His job is to make sure you have fun and look good onstage. He is great!



FOOD SAFETY: The Save Mart California's Kitchen exhibit is regularly inspected by the Health Department throughout the course of the Fair. Demonstrators are responsible for knowing and abiding by food safety standards.

- Closed-toe shoes required
- Long hair must be tied back or under a hat

SAMPLING: Guests love samples! Because our kitchens are inspected, food prepared onstage can be sampled out. Samples are portioned backstage by fair staff. You may also pass out samples of other recipes/products, as long as they were prepared and/or packaged in an inspected commercial facility.

EQUIPMENT DELIVERY: You may drive your vehicle right up to the building during delivery hours: Mon-Thu 9:30am-10:30am, Fri-Sun 8:30am-9:30am.

LOAD OUT: for loading out equipment at times other than the morning delivery windows, please ask the coordinator. Golf cart assistance may be available, but must be arranged in advance.

CREDENTIALS: Admission and Parking Credentials will be provided to guest chefs and any assistants for use on the day of the demonstration. A hand stamp is required for re-entry during the day. Parking Credentials allow one entry by a vehicle into the demonstrator parking area.

SALES: No sales are permitted in the Cooking Theatre. For sales opportunities, apply for the CA Kitchen [Sampling, Sales & Education Booth](#), or apply to be a [Commercial Vendor](#) or [Concessionaire](#).

CONTACT: Michelle Johnson, Culinary Programs Coordinator
916.263.3189 or email at mejohanson@calexpo.com

2019 Save Mart California's Kitchen Cooking Theatre Demonstration Application

SUBMIT TO: Save Mart California's Kitchen, Michelle Johnson 916.263.3189
 P.O. Box 15649 916.263.7903 (fax)
 Sacramento, CA 95852 mejohnson@calexpo.com

Name of Promoted Business/Organization/Blog/Etc.	
Contact Person	
Phone Number	Cell Phone Number <i>(for day of presentation)</i>
Mailing Address	
City	State, Zip Code
Email Address	
Website	

Availability: Indicate preferred dates:

Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday
Stage Hours: Fri-Sun: 11am-8pm; Mon-Thu: 12pm-8pm					July 12	July 13
July 14	July 15	July 16	July 17	July 18	July 19	July 20
July 21	July 22	July 23	July 24	July 25	July 26	July 27
July 28						

Demonstration Title
Description of Demonstration

Length of Demonstration

(check one)

- 30 Minute Time Slot
- 60 Minute Time Slot
- 90 Minute Time Slot
- 120 Minute Time Slot

Time of Day Preferred

(check all that apply)

- Morning
- Afternoon
- Evening

Preferred Number of Demonstrations

Number of Days: _____

Demos Per day: _____

2019 Save Mart California's Kitchen Demonstration Ingredients Request Form

Save Mart is our Kitchen sponsor. We are able to supply ingredients available at Save Mart based on the information you submit on this Ingredients List. To browse products at Save Mart go to their website at <https://www.savemart.com/shop-home>.

Submit this form with your application. Applicant will be notified of any ingredients which cannot be provided from Save Mart, and which must be supplied by the applicant.

Contact Name

Contact Number *(cell is best, the shopper may contact you while shopping at Save Mart)*

Demonstration Title

Demonstration Date *(turn in a separate Ingredients Request Form for each proposed demonstration)*

Shopping List *(Be specific, and include quantities)*